

SINO LABEL 2021

中国国际标签展

2021·3·4-6

广州·中国进出口商品交易会展馆A区
Area A·China Import & Export Fair
Complex, Guangzhou, PR China

数字、环保、智能化
引领印标行业风向标

Digital, Green & Intelligent Solutions
Lead the Way for Labeling Industry

www.SinoLabelExpo.com
www.中国标签展.com



主办单位 Organizers



同期展会 Concurrent Exhibition:



2021 规模再升级 再创辉煌



展场面积 (平方米) **40,000+**
Exhibition Area (sq.m.)



参展商数目 **450+**
No. of Exhibitors



四展联动 (平方米) **130,000+**
4-in-1 Expo Exhibition Area



观众数目 **40,000+**
No. of Visitors

优质买家齐聚 商机无限 (partial list部分名单)
High Quality Buyers Gathered at Sino-Label



印刷标签实力企业 Printing & label Companies

裕同YUTO
当纳利Donnelley
美盈森MYS
旺盈Voion
九星印刷Nine Stars
科彩印务KeCai
汕头东风DFP
赛维SUNWAY
劲嘉JINJIA GROUP

中荣印刷ZRP
天元Tengen
美琪MEIKEI
恒远彩印HENGYUAN
新洲New Island
丝艾CCL
虎彩Hucai
艾利Avery Dennison
东兴商标SML

中世发ZSF
美普森MPS
贤俊龙Xian Jun long
正峰CymMetrik
隽思QP Group
力嘉Lukka
鸿兴印刷Hung Hing
万昌WanChang
法兰印务FALAN

正鑫源ZXY
永洪印刷Wing Hung
乐佳印刷leja
金冠Jinguan
壮丽彩印ZLCP
永生商标Toppa Win
信源彩印Xinyuan
沃顿印刷Warton
雄冠条码ENPOT

知名终端阵容强大 Renowned Brand Owners

宝洁P&G
联合利华Unilever
花王Kao
高丝kose
大宝Dabao
可口可乐 Coca-Cola
健力宝Jianlibao
加多宝Jia duobao
王老吉Wong Lo Kat

晨光乳业Chengguang
达能Danone
李锦记Lee Kum Kee
徐福记HSU Fu Chi
好丽友Orion
统一集团Uni-Prentident
美心西饼Maxim
雀巢 Nestle
华为HUAWEI

美的Midea
松下Panasonic
海尔Haier
西门子Siemens
格力电器DREE
京东商城 Jing Dong
天猫TMALL
菜鸟Cainiao
顺丰SF

苏宁易购Suning
宅急送ZJS
哈药集团HGPF
同仁堂TRT Pharma
华润医药CR
Pharmaceutical
江中药业JZIT
无极限IFINITUS
广药集团GZ harmaceutical

海内外买家一致认可，展商高度赞赏

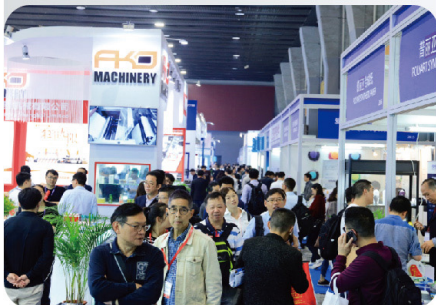
Compliments from Visitors & Exhibitors

网屏（中国） 副总经理 廣沢慧先生

我们是第一次参加Sino-label中国国际标签展览会。在本次展会上我们隆重展示了网屏最新Truepress Jet L350UV+ 全套UV喷墨标签数码印刷系统，并获得了出乎意料的广泛关注。让我们欣喜的不仅是3天的展示中几乎爆满的人流量，观众的认真度和专业度也给我们留下了深刻的印象。非常感谢主办方给到网屏这样一个机会，我们很期待下一届。

Vice general manager of Screen (China) Mr. HIROSAWA Kei

It is our first time to attend Sino-label. In this exhibition, we grandly displayed the latest machine of Screen - Truepress Jet L350UV+ which is a complete set of UV ink jet digital label printing system and has received extensive attention. We were deeply impressed by the amazing number of professional visitors in this 3 day. We are much grateful to the organizer provided such an opportunity for Screen. We are looking forward to the next Sino-label.



艾利（广州）包装系统产品有限公司 刘经理

每年一届的中国国际标签展吸引着标签印刷行业的翘楚参加，我们艾利（广州）包装系统有限公司也是参与的一个团队，每年公司都组织近百人参观，且每年都在展会中寻找新产品、新机器对公司的生产力进行补充，现在用工成本逐渐增加，自动化也是我们企业钟爱的选择方式，这次展出的新机器与新技术都受到我们青睐。主办方比较热情，安排周到，祝展会越办越好！

Mr. Liu, Manager of Avery Dennison (Guangzhou) Converted Products Ltd.

Avery Dennison (Guangzhou) Converted Product Ltd., just like many leaders of the printing and label industry, attends Printing South China and Sino-Label every year. We organize a delegation of nearly 100 people to visit the exhibition to source new products and equipment to improve company's productivity. We are interested in automation that helps save labour cost. We found the exhibited new machinery and technologies in the fairs very useful. The organizer's service is good and thoughtful. I wish the exhibition to grow further and better!



Suhendra Marzs先生, CEO, PrintPack Indonesia (印度尼西亚)

我对展会的安排很满意。今年的展会规模更大，参展商数量多、品质很高，在现场深入并专业地讲解和演示其产品。我在这次博览会也找到了我想要的东西，了解了市场信息，明年我一定会再来，而且会邀请同事一起参加。

Mr. Suhendra Marzs, CEO, PrintPack Indonesia (Indonesia)

I am satisfied with the arrangements in the fair. The high quality exhibitors gave in-depth and professional illustration and demonstration of their products. I am happy to see many exhibitors in the fairs. I have talked with some of them to learn about the market information. I will definitely come again, and will definitely invite my colleagues to attend the fair again next year.



上届盛况回顾 Show Review



展场面积 **30,000**
Exhibition Area : 平方米

四展联动，展出面积总计 **100,000** 平方米
4-in-1 expo, exhibition area over 100,000sqm

来自12个国家及地区的展商，包括：中国、日本、韩国、美国、意大利、加拿大、中国香港、中国台湾、德国、法国、新加坡、瑞士等。
Exhibitors came from 12 countries and regions, including PR China, Japan, Korea, United States, Italy, Canada, Hong Kong SAR, Tai Wan Province, Germany, France, Singapore, Switzerland, etc.

参展商数目
Number of Exhibitors:

312



参展商评价 Feedback from Exhibitors

认为华南是最重要的市场
Regarded South China as the most important market

93.6%

91.2%

表示接触到目标买家
Met their principal buyers onsite

表示本届展会效果普通至良好
Concluded their participation from fair to fruitful

89.6%

87.9%

已预留或表示有兴趣参与下届展会
Have reserved or intend to participate in the coming Printing South China / Sino-Label

观众分析 Visitor Profile

26,092

观众总数目
Total Number
of Visitors

100+

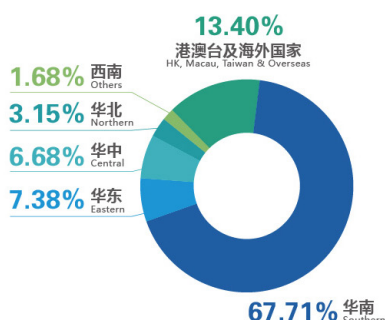
参观团体数目
Number of
Buy Delegations

90+

来自国家及地区
Number of Countries
Visitors Came From



地区分类 Breakdown by Geographical Origins



● 华南 (包括广东、广西、福建、海南等)
Southern China (Include Guangdong, Guangxi, Fujian, Hainan, etc.)

● 华东 (包括上海、江苏、浙江、安徽等)
Eastern China (Include Shanghai, Jiangsu, Zhejiang, Anhui, etc.)

● 西南 / 东北 / 西北地区
Southwestern, Northeast & Northwest Region

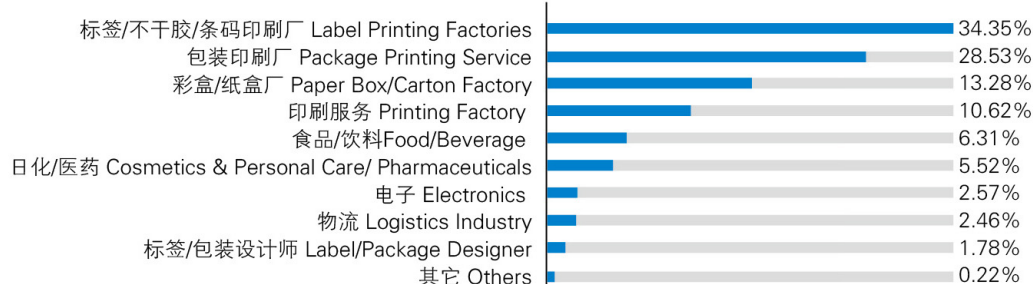
● 华中 (包括湖北、湖南、江西、河南等)
Central China (Include Hubei, Hunan, Jiangxi, Henan, etc.)

● 华北 (包括北京、天津、河北、山西等)
Northern China (Include Beijing, Tianjin, Hebei, Shanxi etc.)

● 港澳台及海外国家
HK, Macau, Taiwan & Overseas

行业分类 Visitor Breakdown by Industry

(观众可选多项 Visitors can make multi-choices)



职位分类 Visitors' Job Profile

37.76%

董事经理 / 总经理 / 厂长
CEO/ General Manager/ Factory Owner

27.88%

经理 / 主管 / 采购
Manager/ Assistant Manager/ Senior Supervisor

10.13%

总工程师 / 高级工程师
Chief/ Senior Engineer

8.94%

研发 / 生产
Researcher

5.06%

顾问
Consultant

7.61%

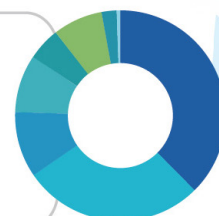
技术员
Technician

2.21%

一般职员
General Staff

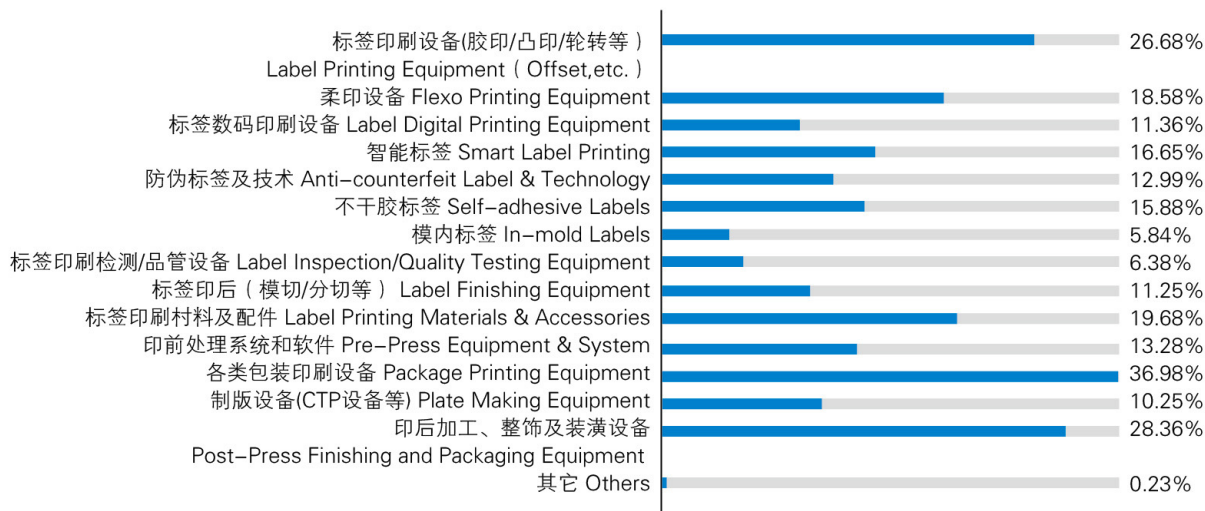
0.41%

其它
Other



感兴趣之展品 Interested Product Groups

(观众可选多项 Visitors can make multi-choices)



同期活动精彩纷呈 共享行业前沿资讯 Concurrent Symposia

- ▶ **中国包装印刷新材料融合创新论坛**
China Packaging Printing Materials Integration Innovation Conference
- ▶ **RFID应用发展趋势论坛**
RFID Application Trends and Development Conference
- ▶ **有效运用 CMF 以增加你的市场竞争力论坛**
Effectively Leverage CMF to Increase Your Competitiveness
- ▶ **智创包装发展及应用论坛**
Intelligent & Innovative Packaging Conference
- ▶ **软包装企业增效升级之道——数字化软包装解决方案及软包绿色印刷工艺**
Flexible Packaging Enterprise Upgrade - Digital Flexible Packaging Solutions & Green Flexible Packaging



- ▶ **特种纸在产品包装方面的应用和发展**
Application and Development Trends of Specialty Paper in Packaging
- ▶ **智能印艺高峰论坛暨酒包文创设计秀**
Intelligent Printing Summit and Culture Creative Wine Packaging Design Show
- ▶ **包材“降成本与小批量”解决方案论坛**
“Lower Cost & Small Batch” Solutions for Brand Owners Conference
- ▶ **防伪与智能追溯技术高峰论坛**
Anti-Counterfeit Intelligent Tracing Technology Conference

展品分类 Exhibitor & Product

- ▶ 标签印刷设备 (数字/柔印/胶印/轮转印机等)
Label Printing Equipment (Digital/ Flexo/Offset/Rotary press etc.)
- ▶ 标签印刷物料及配件 Label Printing Materials & Accessories
- ▶ 智能标签设备及条形码印刷设备
RFID Label Equipment & Bar Coding Equipment
- ▶ 印前处理系统及制版技术 Pre-press System & Plate Making Equipment
- ▶ 印后加工及设备 Post-press Equipment
- ▶ 标签检测及配套服务 Label Inspection Equipment & Label Printing Services
- ▶ 标签防伪技术, 安全方案及应用
Anti-counterfeit Technology, Label Security Solutions & Applications



目标观众 Target Visitor

- ▶ 标签印刷企业/加工商 Label Printers/Converters
- ▶ 软包装产品印刷企业 Flexible Packaging Printers
- ▶ 包装印刷企业 Packaging Printers
- ▶ 综合性印刷企业 General Printers
- ▶ 广告和设计 Advertising & Design Houses
- ▶ 进出口公司 Export and Import Company
- ▶ 标签行业相关协会及媒体 Label Related Trade Associations and Publications
- ▶ 终端产品制造商, 如: 电子、电器、食品饮料、医药、玩具等
End Products Manufacturers, e.g. Electronics, Electrical Appliances, Food & Beverage, Pharmaceuticals, Toys, etc.



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中国对外贸易广州展览总公司

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