

**“The 27th South China International Exhibition on Printing Industry
(Printing South China 2020)”**

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**“The China International Exhibition on Label Printing Technology (Sino-Label 2020)”
Rescheduled to June 30 – July 2, 2020**

Dear Exhibitors and Visitors:

With the effort of China Government and her citizens, the epidemic prevention and control has achieved a significant result, economy and community resume quickly. Through comprehensive evaluation, the organizers have decided that **“The 27th South China International Exhibition on Printing Industry (Printing South China 2020)”** cum **“The China International Exhibition on Label Printing Technology (Sino-Label 2020)”** will be rescheduled to **June 30 – July 2, 2020** at **Area A, China Import and Export Fair Complex, Guangzhou.**

With the outbreak of epidemic, consumer behaviors and production modes experience change which generates new market demands for smart, digital and green printing and packaging, while creating new elements for exhibitions’ services and strengthening the role of being a business and technology platform. Facing the demands of exhibitors and industries’ concern, **Printing South China 2020 / Sino-Label 2020** will tailor-make the shows’ themes and content by highlighting eco-friendly takeaway packages, paper container equipment, flexible packaging printing, smart labeling, innovative materials and applications so as to further expand the potential markets for exhibitors. With the launch of innovative services items, such as online business matching and live streaming services, the shows allow participants to experience more. It is expected that with pleasant atmosphere and rich content, **Printing South China 2020 / Sino-Label 2020** will provide all participants with a safe and rewarding show experience.

We hereby give our special thanks to exhibitors, visitors and all industry stakeholders for their continuous support. We believe as long as all industry members stand together to fight difficulties, the printing and packaging industries will certainly embrace new development. We look forward to seeing you in Printing South China 2020 and Sino-Label 2020 in Guangzhou on June 30 – July 2, 2020.

China Foreign Trade Guangzhou Exhibition General Corporation
Adsale Exhibition Services (Shenzhen) Ltd.

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