



29 April, 2020

**“The 27th South China International Exhibition on Printing Industry” cum
“The China International Exhibition on Label Printing Technology 2020”
Postponed to March 2021**

Dear Exhibitors, Visitors and Friends in the Industry,

According to the circular of “The Further Control and Preventive Measures of the Novel Coronavirus at Key Venues, Units and Groups” and the Press Conference of the Joint Prevention and Control Mechanism of the State Council of China on 15th April, 2020, it has clearly mentioned that all kinds of exhibitions are not allowed to be staged for the time being. To ensure the health and life safety of exhibitors and visitors, and to assure the shows will be held under a safe condition, the organizers have decided that **“The 27th South China International Exhibition on Printing Industry (Printing South China 2020)” cum “The China International Exhibition on Label Printing Technology (Sino-Label 2020)”** will be postponed to **4-6 March, 2021**, and the show venue will remain unchanged at **Area A, China Import and Export Fair Complex in Guangzhou.**

We hereby give our heartfelt thanks to exhibitors, visitors and all industry stakeholders for your continual support and we appreciate your kind understanding.

As the show organizers, we will continuously dedicate our effort on the follow-up preparation and explore the new opportunity for exhibitors and visitors. With the launch of innovative online interactive services, the shows will allow participants to preview and experience more. It is expected that with pleasant atmosphere and rich content, **Printing South China 2021 / Sino-Label 2021** will provide all participants with a safe and rewarding show experience.

We look forward to seeing you in **Printing South China 2021** and **Sino-Label 2021** in Guangzhou on **4-6 March, 2021.**

China Foreign Trade Guangzhou Exhibition General Corporation
Adsale Exhibition Services (Shenzhen) Ltd.